

WORKSHEET 1

Business Name Brainstorm & Availability Tracker

Find and verify your perfect courier business name — Chapter 1

■ courierbusinessinsider.com/texas-worksheets — Download all 9 fillable worksheets free with your book password.

Generate at least 6 name candidates, then run each through the four availability checks. Your strongest candidate passes all four checks and scores highest on your personal rating.

Name Candidate	Easy to Say/Spell?	SOSDirect Clear?	TESS Clear?	Domain Available?	Your Rating 1–5

Final Selection

Final Business Name

Reason for Selection

Domain Registered? (Y/N)

SOSDirect Search Date

TESS Search Date