

Worksheet 1: Business Name Brainstorm & Availability Tracker

Check name availability free at business.pa.gov. Pennsylvania has two major metros with distinct identities — your name should work professionally in both Philadelphia and Pittsburgh.

STEP 1 — Brainstorm Your Names

Write down 5 name ideas. Keystone State, Liberty, steel, or Quaker references work well across Pennsylvania's markets.

Name Idea 1: *e.g. Keystone Courier LLC, Liberty Bell Express LLC*

Name Idea 2: *e.g. Keystone Courier LLC, Liberty Bell Express LLC*

Name Idea 3: *e.g. Keystone Courier LLC, Liberty Bell Express LLC*

Name Idea 4: *e.g. Keystone Courier LLC, Liberty Bell Express LLC*

Name Idea 5: *e.g. Keystone Courier LLC, Liberty Bell Express LLC*

STEP 2 — Run All Availability Checks

Check	Where	Name 1 ✓	Name 2 ✓	Name 3 ✓
Pennsylvania Dept. of State Search	business.pa.gov			
USPTO Federal Trademark	tmsearch.uspto.gov			
Google Search	google.com			
LinkedIn	linkedin.com			
Domain Name	namecheap.com or godaddy.com			
Philadelphia Business License	phila.gov/business (if Philadelphia-based)			

STEP 3 — Final Decision

Chosen Business Name: *Must include LLC, L.L.C., or Limited Liability Company*

Backup Name 1:

Backup Name 2: