

Worksheet 1: Business Name Brainstorm & Availability Tracker

Use this worksheet to generate, evaluate, and check your business name options before filing. Oregon's SOS database is searchable for free — check it first.

STEP 1 — Brainstorm Your Names

Write down 5 name ideas. Good Oregon courier names reflect the Pacific Northwest identity — reliability, nature, or regional pride.

Name Idea 1: *e.g. Cascade Courier LLC, Pacific Run Delivery LLC*

Name Idea 2: *e.g. Cascade Courier LLC, Pacific Run Delivery LLC*

Name Idea 3: *e.g. Cascade Courier LLC, Pacific Run Delivery LLC*

Name Idea 4: *e.g. Cascade Courier LLC, Pacific Run Delivery LLC*

Name Idea 5: *e.g. Cascade Courier LLC, Pacific Run Delivery LLC*

STEP 2 — Run All Availability Checks

Check	Where	Name 1 ✓	Name 2 ✓	Name 3 ✓
Oregon SOS Business Search	sos.oregon.gov			
USPTO Federal Trademark	tmsearch.uspto.gov			
Google Search	google.com			
Domain Name	namecheap.com or godaddy.com			
LinkedIn	linkedin.com			
Portland Business License	portland.gov/revenue (if Portland-based)			

STEP 3 — Final Decision

Chosen Business Name: *Must include LLC, L.L.C., or Limited Liability Company*

Backup Name 1:

Backup Name 2: