

- ☐ Built target client list — minimum 50 names across both Missouri markets
- ☐ Began first outreach calls / emails

DAYS 31-90: LAUNCH & BUILD

- ☐ Week 5: 8-10 new outreach contacts per day
- ☐ Week 6: Follow up all prior contacts; request trial runs
- ☐ Week 7: First 3 recurring clients secured — monthly revenue: \$_____
- ☐ Week 8: Evaluate I-70 corridor run pricing — is Kansas City to St. Louis viable?
- ☐ Week 10: Review P&L; — is tax reserve at 30-35%?
- ☐ Week 12: Target revenue \$4,000-\$6,500/month reached? Actual: \$_____
- ☐ Day 90: Annual report reminder confirmed for last day of formation month

KEY MISSOURI DATES & REMINDERS

Obligation	Due	Your Notes
Missouri LLC annual report	Last day of formation MONTH — \$45	Formation month: _____
Missouri Q1 estimated income tax	April 15	Amount: \$_____
Missouri Q2 estimated income tax	June 15	Amount: \$_____
Missouri Q3 estimated income tax	September 15	Amount: \$_____
Missouri Q4 estimated income tax	January 15	Amount: \$_____
KC / STL city business license renewal	Annual	Renewal date: _____
Tornado season	April – June	Emergency kit ready ✓
AC system service	Spring (before June)	Service date: _____
Commercial insurance renewal		Renewal date: _____

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