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Worksheet 9: 90-Day Goal Tracker

Your Missouri launch roadmap. Two anchor cities give you built-in diversification — Kansas City for healthcare and aerospace, St. Louis for healthcare, financial services, and Boeing.

DAYS 1-10: LEGAL FOUNDATION

- ☐ Chose business name — passed all checks (MO SOS, TESS, Google, LinkedIn, domain)
- ☐ Filed Articles of Organization at bizfilings.sos.mo.gov — \$50 ✓ Filing date: _____
- ☐ Applied for EIN at irs.gov — EIN: _____
- ☐ Filed BOI Report at fincen.gov/boi — Date filed: _____
- ☐ Drafted Operating Agreement
- ☐ Registered with Missouri DOR at mytax.mo.gov — free
- ☐ Applied for Kansas City business license at kcmo.gov (if KC-based)
- ☐ Applied for St. Louis business license at stlouis-mo.gov (if STL-based)
- ☐ Set annual report reminder — \$45 due LAST DAY of formation MONTH every year
- ☐ Set Missouri income tax quarterly reminder (April 15, June 15, Sept 15, Jan 15)

DAYS 11-20: INSURANCE, VEHICLE, BANKING

- ☐ Got 3+ commercial auto quotes — chosen: _____ for \$_____/yr
- ☐ Purchased commercial auto insurance — bound date: _____
- ☐ Purchased general liability insurance — bound date: _____
- ☐ Purchased cargo insurance — bound date: _____
- ☐ All-season tires confirmed (MO ice storms require it)
- ☐ AC system serviced (MO summers require it)
- ☐ Emergency winter + tornado kit assembled in vehicle
- ☐ Opened business checking account — bank: _____ date: _____
- ☐ Set up Wave accounting (free) — waveapps.com
- ☐ Set up Stride mileage tracker (free) — stridehealth.com
- ☐ Downloaded Waze and Missouri 511 (traveler.modot.org)
- ☐ Set up Google Business Profile — live date: _____

DAYS 21-30: MARKET PREPARATION

- ☐ Drove Kansas City — Children's Mercy, KU Health, Saint Luke's, Boeing Defense campus
- ☐ Drove Kansas City corporate corridor — H&R; Block, Cerner/Oracle (North KC)
- ☐ Drove St. Louis — BJC campuses, SSM, Washington University Medical Center
- ☐ Drove St. Louis corporate — Edward Jones (Des Peres), Emerson Electric (Ferguson)
- ☐ Scouted I-70 fuel stops for potential KC-STL corridor runs