

☐ Began first outreach calls / emails

DAYS 31-90: LAUNCH & BUILD

- ☐ Week 5: 8-10 new outreach contacts per day
- ☐ Week 6: Follow up all prior contacts; request trial runs
- ☐ Week 7: First 3 recurring clients secured — monthly revenue: \$_____
- ☐ Week 8: Review inter-city pricing (Indy-Fort Wayne, Indy-South Bend runs)
- ☐ Week 10: Review P&L; — is combined state + county + federal tax reserve at 35%?
- ☐ Week 12: Target revenue \$4,000-\$6,500/month reached? Actual: \$_____
- ☐ Day 90: Annual report reminder confirmed for formation anniversary month

KEY INDIANA DATES & REMINDERS

Obligation	Due	Your Notes
Indiana LLC annual report	End of formation anniversary month — \$32	Anniversary month: _____
Indiana Q1 estimated income tax	April 15	Amount: \$ _____
Indiana Q2 estimated income tax	June 15	Amount: \$ _____
Indiana Q3 estimated income tax	September 15	Amount: \$ _____
Indiana Q4 estimated income tax	January 15	Amount: \$ _____
Indianapolis city business license renewal	Annual	Renewal date: _____
Tornado season awareness	April – June	Emergency kit ready ✓
Winter vehicle prep	Before November	Done date: _____
Commercial insurance renewal		Renewal date: _____

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