

Worksheet 1: Business Name Brainstorm & Availability Tracker

Check name availability free at inbiz.in.gov. Indiana's pharmaceutical and healthcare communities value professional, reliable-sounding names for vendor qualification.

STEP 1 — Brainstorm Your Names

Write down 5 name ideas. Indiana courier names reflecting the Crossroads, reliability, or the Midwest work well across all markets.

Name Idea 1: *e.g. Crossroads Courier LLC, Hoosier Express LLC*

Name Idea 2: *e.g. Crossroads Courier LLC, Hoosier Express LLC*

Name Idea 3: *e.g. Crossroads Courier LLC, Hoosier Express LLC*

Name Idea 4: *e.g. Crossroads Courier LLC, Hoosier Express LLC*

Name Idea 5: *e.g. Crossroads Courier LLC, Hoosier Express LLC*

STEP 2 — Run All Availability Checks

Check	Where	Name 1 ✓	Name 2 ✓	Name 3 ✓
Indiana SOS / INBiz Search	inbiz.in.gov			
USPTO Federal Trademark	tmsearch.uspto.gov			
Google Search	google.com			
LinkedIn	linkedin.com			
Domain Name	namecheap.com or godaddy.com			
Indianapolis Business License	indy.gov (if Indianapolis-based)			

STEP 3 — Final Decision

Chosen Business Name: *Must include LLC, L.L.C., or Limited Liability Company*

Backup Name 1:

Backup Name 2: