

Worksheet 2: Monthly Cost Calculator & Price Floor

Georgia's \$50 annual registration due April 1 is among the most affordable in the Southeast. Atlanta rates are higher than other Georgia markets — budget accordingly based on your primary zone.

Expense Item	Georgia Notes	Your Monthly \$
Commercial Auto Insurance	\$2,200-\$4,000/yr ÷ 12 (Atlanta); 15-25% lower outside ATL	
General Liability Insurance	\$350-\$650/yr ÷ 12	
Cargo Insurance	\$300-\$575/yr ÷ 12	
Georgia LLC Annual Registration	\$50/yr ÷ 12 = \$4.17/mo — due April 1	\$4.17
Atlanta / city business license	Varies ÷ 12	
Fuel	Miles/month × cost/mile	
Vehicle maintenance / AC service	Budget \$100-\$175/mo (GA summers are brutal)	
Phone / data plan	Business line	
Accounting software (Wave)	Free	\$0
Mileage tracker (Stride)	Free	\$0
Summer heat reserve	Budget \$25-\$50/mo May-Sept (AC maintenance)	
Other		
TOTAL MONTHLY COSTS:		
Working days/month (avg):	22 days	
Deliveries per day (estimate):		
Total deliveries/month:		
MINIMUM PRICE PER DELIVERY:	<i>Total costs ÷ total deliveries</i>	
ADD profit margin (20-30%):		
YOUR PRICE FLOOR:		

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