

## Worksheet 1: Business Name Brainstorm & Availability Tracker

Delaware has 1.5 million registered entities — expect to be creative with your name. Check at [corp.delaware.gov](http://corp.delaware.gov). LinkedIn matters in Delaware's legal and financial community.

### STEP 1 — Brainstorm Your Names

Write down 5 name ideas. Names projecting professionalism and reliability work best for Delaware's legal, financial, and pharmaceutical markets.

**Name Idea 1:** *e.g. First State Courier LLC, Blue Hen Express LLC*

**Name Idea 2:** *e.g. First State Courier LLC, Blue Hen Express LLC*

**Name Idea 3:** *e.g. First State Courier LLC, Blue Hen Express LLC*

**Name Idea 4:** *e.g. First State Courier LLC, Blue Hen Express LLC*

**Name Idea 5:** *e.g. First State Courier LLC, Blue Hen Express LLC*

### STEP 2 — Run All Availability Checks

| Check                             | Where                                                                                            | Name 1 ✓ | Name 2 ✓ | Name 3 ✓ |
|-----------------------------------|--------------------------------------------------------------------------------------------------|----------|----------|----------|
| Delaware Division of Corporations | <a href="http://corp.delaware.gov">corp.delaware.gov</a>                                         |          |          |          |
| USPTO Federal Trademark           | <a href="http://tmsearch.uspto.gov">tmsearch.uspto.gov</a>                                       |          |          |          |
| Google Search                     | <a href="http://google.com">google.com</a>                                                       |          |          |          |
| LinkedIn (important in DE)        | <a href="http://linkedin.com">linkedin.com</a>                                                   |          |          |          |
| Domain Name                       | <a href="http://namecheap.com">namecheap.com</a> or <a href="http://godaddy.com">godaddy.com</a> |          |          |          |
| Wilmington City License           | <a href="http://wilmingtonde.gov">wilmingtonde.gov</a> (if Wilmington-based)                     |          |          |          |

### STEP 3 — Final Decision

**Chosen Business Name:** *Must include LLC, L.L.C., or Limited Liability Company*

**Backup Name 1:**

**Backup Name 2:**