

Worksheet 1: Business Name Brainstorm & Availability Tracker

Use this worksheet to generate, evaluate, and check your business name options before filing. Arkansas SOS database is free — check it first at sos.arkansas.gov.

STEP 1 — Brainstorm Your Names

Write down 5 name ideas. Good Arkansas courier names reflect reliability, the Natural State identity, or regional pride.

Name Idea 1: *e.g. Natural State Courier LLC, Razorback Express LLC*

Name Idea 2: *e.g. Natural State Courier LLC, Razorback Express LLC*

Name Idea 3: *e.g. Natural State Courier LLC, Razorback Express LLC*

Name Idea 4: *e.g. Natural State Courier LLC, Razorback Express LLC*

Name Idea 5: *e.g. Natural State Courier LLC, Razorback Express LLC*

STEP 2 — Run All Availability Checks

Check	Where	Name 1 ✓	Name 2 ✓	Name 3 ✓
Arkansas SOS Business Search	sos.arkansas.gov			
USPTO Federal Trademark	tmsearch.uspto.gov			
Google Search	google.com			
Domain Name	namecheap.com or godaddy.com			
LinkedIn	linkedin.com			
Bentonville / NWA License	bentonville.ark.gov (if NWA-based)			

STEP 3 — Final Decision

Chosen Business Name: *Must include LLC, L.L.C., or Limited Liability Company*

Backup Name 1:

Backup Name 2: